

Asheville High Athletic Boosters

Board Meeting 8/8/16 Agenda

Minutes are in red

**2015-2016 Executive Board and Committee Chairs**

**President** - Rebecca Tucker - blue rjd.tucker@gmail.com  
**Vice-President** - Sara Metzger Purple metzsciver1@aol.com  
**Secretary** - Lucy Sawyer lucyets@hotmail.com  
**Treasurer** - Annie Orr annieorr1960@gmail.com  
& Hope Butterworth hope.butterworth@gmail.com  
**Passholder** - Nancy Hutchins NancyHutchins7@gmail.com  
& Ashley Dotson ashleydotson@beverly-hanks.com  
**Banner** - Erin Mosher emmosher@icloud.com  
& Jill Jones jilljones.asheville@gmail.com  
**Programs** - Rebecca Tucker rjd.tucker@gmail.com  
& David Burdette david.burdette@acsgmail.net  
**Concessions** - Melanie Robertson melanie.robertsonpottery@gmail.com  
**Cougar Wear** - Shannon O'Neill tangerine2710@gmail.com  
**Fall Sport Board Representative** -  
**Winter Sport Board Representative** -  
**Spring Sport Board Representative** -

**School Liaison & Principal:**

Athletic Director - Lance Abernathy lance.abernathy@acsgmail.net  
Principal - Rob Weinkle robyn.weinkle@acsgmail.net

**Current Board Members at large**

Cougar Wear - Bryce Sloan brycesloan1@gmail.com  
& Steve Sloan stevengsloan@gmail.com  
Website - (Rachel Tucker - until replaced)  
Photo Sources - Emma Grace Moon (student) emmagracemoonn@gmail.com  
& Eakin Howard (student) eakinhoward@gmail.com

**Fall Sport Representatives**

JV Football Team Parent -  
V Football Team Parent - Danielle Green dygreen41@gmail.com  
Field Hockey Team Parents - Lisa Kayser thekaysers@msn.com  
& Leslie Groetch lesleygroetsch@gmail.com

Volleyball Team Parent	- Sara Metzger	metzsciver1@aol.com
Men's Soccer Team Parent	- Liz Hackett	thehacketts@charter.net
Women's Tennis Team Parent	-	
Women's Golf Parent	-	
Women's Cross Country Parent	-	
Men's Cross Country Parent	- Denise Turner	dturner@rhanet.org
Fall Cheerleader Team Parent	- Charmion Rush	charsingl@yahoo.com

**Winter Sport Representatives**

Women's Basketball Team Parent -  
 Men's Basketball Team Parent -  
 Wrestling Team Parent -  
 Swimming and Diving Team Parent - Lucy Sawyer (until replaced)  
 Indoor Track Team Parent -  
 Winter Cheerleading Team Parent -

**Spring Sport Representatives**

Baseball Team Parent	- Tracey Whitehouse	trace.whitehouse@gmail.com
Women's Soccer Team Parent	- via Coach Flow	
Men's Golf Team Parent	- Jim Taylor	jimtredsox@gmail.com
Men's Tennis Team Parent	- Amy Kelso	askelso@gmail.com
Track Team Parent	- Denise Turner	dturner@rhanet.org
Softball Team Parent	- via Coach Richard Gabriel	<u><a href="mailto:ncgabe61@gmail.com">ncgabe61@gmail.com</a></u>

Please bring ideas of people to ask to fill these roles

Rebecca needs all email addresses and passwords for cougar booster emails

**Mission statement**

*The Asheville High School Cougar Boosters is a registered 501c(3) organization of parents, staff, alumni, and friends linked by a common desire to support the student athletes of our school. Our primary purpose is to aid and encourage the development of the AHS athletic program both financially and as volunteers in its activities. We strive to enrich every student's high school experience by promoting school spirit and encouraging athletic participation.*

*Corporate Business:*

1. Bylaws have been reviewed by attorney Linda Vespereny (parent of tennis player Thomas Shults)  
 Corporate documents to be filed with the Secretary of State:
  - Articles of Amendment for Nonprofit

- Statement of Change of Principal Office
  - Statement of Change of Principal Address
  - Amendment of Statement of Appointment of Agent for a Nonprofit Association
2. Original Board of Directors must meet and pass the amended Bylaws for us to proceed.
    - Rebecca will contact the original members and move forward on this
  3. Review proposed Bylaws here: [Bylaws](#)
  4. Review contracts for renewal: Papa John's (Melanie will sign) / Chic-fil-a (no written contract known)
  5. Review insurance policy
    - If we link the website to paypal, an insurance rider will be necessary.
    - Current premium \$250 annually.
    - What would be the increase?
  6. [Consider best time for meetings. Stay with 5:30 or move to 6pm](#)
- [VOTE: 100 percent approved](#)

*Secretary's Report:*

Passholder form for 16-17

- Database of passholders -
- Date to Mail passholder renewal - August 1st
- Approval for expense of paper and postage

--- [Thank you Lucy for organizing the database, creating the new flyer and Sports Pass Cards!](#)

*Treasurer's Report:*

[Has it been a quiet month off?](#)

- Saturday 8/13 Annie will be managing the funds from the Football Card Blitz

[\\*Saturday : football blitz, 2-4,](#)

**Membership - Now named: Passholder Committee**

**Fall Sports mandatory parents meeting will be August 11th at 6pm**

This is a huge opportunity to sell Passes, and gather emails.

- Casual meeting of the Passholder Committee produced the forms for the Passholder Fundraiser
- 2016-2017 cards designed and will be ordered by 8/4 from Staples
- [Square: Create categories for Pass purchase...](#) Update from Steve Sloan

[Rebecca : make sure that you can use wifi on the field during games so that square can be used. Data doesn't work.](#)

[Ashley Dotson will take over the square on the 11th](#)

Refreshments in atrium:

**Sara and Rebecca will be there early**

- Sara: receipt from last year - chex mix, fruit, veggies, water
- Set up: tables for food
- Table for Passholder drive
- Concessions?

**Concessions**

**Natalie Kramer** and she said she was interested in buying/selling concessions.

- email address? **I have Natalie's email, will bring to meeting**

**We need more people to volunteer for concessions**

**August Concession Dates**

	<b>Monday</b>	<b>Tuesday</b>	<b>Wednes.</b>	<b>Thurs.</b>	<b>Friday</b>	
	<b>15/ Soccer</b>		<b>17/ Soccer-Vollyball</b>	<b>18/JV Football</b>		
		<b>23/Field Hockey</b>	<b>24/ Soccer</b>	<b>25/ Field Hockey - Tennis</b>	<b>26/ Footb all</b>	
	<b>First Day of School</b>	<b>30/ Field Hockey - Tennis</b>	<b>31/ Soccer</b>			

- Contracts
- Pepsi: Local Driver - Chris Douglas
- Salads: Hopey & Co. - Contact: Doug Miller [doug.hopeyandcompany@gmail.com](mailto:doug.hopeyandcompany@gmail.com)  
Discussed purchasing 60 packaged salads on Thursdays, which will keep fresh through Friday night. Pricing: \$2.75 wholesale - What can will our price point be?
- 50/50 teams - Lance has update

**Looking to sell chicken wraps from chick-fil-a in addition to the sandwiches for a slightly higher price.**

**Concept: Should there be gift cards for the concession stands so that they don't have to have cash? Pre-paid card, something that can be puched?**

## Banners

Holding informal meetings and progressing - **Amy Kelso** has joined this committee to help sell banners. **Charmion Rush** has joined this committee to sell banners.

- Progress report: **group is growing - no progress report - we need to spread information about the banners wider was suggested by James Kilbourne - "compare ourselves to the number of banners at Reynolds" was commented...**

## Cougar Wear

- Shirts are ordered & the cotton ones arrive Wednesday. Hoping for dri-fit to come in this week. Dri-fit being shipped directly to school for cost savings.
- Designs to be voted upon: Steve to present

Thank you to Keenan Hines (280-0273) student, who brought awesome sketches to the June meeting.

- The first home football game is August 26.
- Ez-up purchased & located in baseball press box (aka storage)

**Sadly the entire box of stickers has gone missing from our storage area, I have asked Lance to put the word out...**

**Rebecca will send an email to try to fix the leak into the storage room, into the press box, and maybe take care of stuff growing in the gutters?**

## Cougar branded clothes at Target

- Samples
- Contract signed in 2011 by Carol Ray, renews automatically, funds released to Asheville High Annually : report from Chris Pohlman -  
For 2014-2015 school year, we received \$222.67.  
For 2013-2014 school year, we received \$202.12.  
We have yet to receive 2015-2016 check.
- (Sample) Contract at Asheville High Principal's office
- Discussion among the Board: No appreciable harm to Booster Cougar Wear sales. Do not act to cancel the contract. Informed Chris Pohlman the contract is under his umbrella of responsibility!

**Team Parents Committee** shall represent parents from Fall sports, Winter sports and Spring sports which are serviced by concessions. The Team Parents Committee shall be co-chaired by three individuals, each of whom represents either the Fall, Winter, or Spring season. This committee shall represent the votes of the parents of the individual athletic teams.

The Athletic Team Representative shall be parents who have been identified as spokespersons for each individual team. These representatives, shall, in coordination with the Team Coach, organize and mobilize the parents involved in the respective sport in an effort to achieve the objectives of the Athletic Booster Club. Specific emphasis shall be given to promoting volunteering for fundraising through concession sales and forwarding Board Meeting information to the team parents.

- This committee has the opportunity to be very powerful in bringing fresh perspectives. If you know of a parent who might consider a role as a team parent, please forward this agenda and invite him/her to the 8/8 meeting!

Volunteering to raise money is one way Boosters help students play for free -

### **Programs**

GameDay Media is our contractor for 2016-2017 fall sports programs. Forward fall sport candid pictures to me ([rjd.tucker@gmail.com](mailto:rjd.tucker@gmail.com)) or David Burdette ([david.burdette@acsgmail.net](mailto:david.burdette@acsgmail.net)) .

Please identify the "owner" of the picture.

- They have closed the program to advertisers
- Next step: forward team photos and senior pictures with names
- I am finalizing pictures and info: Goes to print 8/15

When school gets started, send Mr. Weinkle an email about the lifetime cougar boosters, he has an idea about fundraisers made from school granite on a wooden plaque as a paperweight

**Web Site: [ahscougarboosters.com](http://ahscougarboosters.com)**

On Asheville High School's Web page: Find us under the Parent tab, the Athletics tab and the Cougar Sports Network

- Thank you - Rachel Tucker (2015 AHS Alumni)
- Just in: All Cougar Lifetime Members names listed 1983 to 2000

Consider the future:

- With link to paypal
- Fundraising goals and past funding assists

**Cougar Sports Network - will air:**

**Sept. 30th vs Reynolds**

**Oct. 14th vs McDowell**

**October 28th vs. N. Buncombe**

**plus maybe a few home playoff games (if any)**

The games will be live on Ustream([www.ustream.tv/channel/cougar-sports](http://www.ustream.tv/channel/cougar-sports)),

& replayed on Charter Channel 188. Channel 188 is also being streamed live here:  
<https://avleduconsort.viebit.com/>

### *NEW BOOSTER OPPORTUNITIES:*

#### **Fundraising:**

##### **Olive Garden Dinner Nights:**

- **Olive Garden Catering Delivery** ( up to a \$2,000 retail value) to be held at the school in October and April

- The catering events can be used as a fundraiser or other large event to thank parents, faculty and supporters of the athletics department

- The catering events *must* take place at the school and cannot be used for team meals

- **25 Game meal passes** offering various discounts for team meals

- **150 Booster pass coupons** to distribute to athletics supporters

- **Banner** customized with your school name to be placed in an athletic facility

Olive Garden will purchase an at-cost banner (\$150) in addition to providing approximately 150 protein servings, and 225 pasta servings catered style for which the Boosters can sell tickets.

At \$10 per ticket - Potential to raise over \$3000 each Dinner Night.

- Rebecca confirmed our interest in being the only Buncombe county school Olive Garden will sponsor this year

- Enter Contract into corporate docs

- Consider the October Sports calendar - Thursday the 6th has three teams playing at home

##### **Amazon Smile**

Amazon's newest charitable donation program, Amazon Smile, allows any and all users to choose a non-profit of their choice to 'link' to their account and a small percentage of all linked purchases go toward the non-profit. Boosters are not required to do anything but sign up and receive checks.

- Similar to what Ingles does with Tools for Schools or Target with Take Charge of Education where they link the loyalty cards

- Annie opened a savings account to initiate our connection

- Rebecca pulled the contract and will complete the application

- Information about Amazon Smile will be added to the website

- Pass the word : Once established, a General membership email to go out

##### **Artwork**

What if... Keenan's cougar wear artwork could be gathered for an auction of the originals?

- Ideas?

See if we can find a local framer with a child at the school who might give us a discount

## Scholarships or Cash Award

“Unsung Hero” Scholarship- Every sport has certain athletes who will leave a portion of their heart on the field at every practice and game, but may not ever become the team MVP. This Scholarship or Award is to recognize true dedication and school spirit.

- **Need:** Someone to chair this committee and establish the guidelines.

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Championship shirts are expensive - maybe we should get somebody local to do that so that we may get a scholarship - national guard paid for 60 percent of the cost for a few teams - all we would have to do is put the national guard logo on the sleeve of the championship shirt

## 50/50

- Tabled indefinitely

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Meeting adjourned at 7:02

Next Meeting: **Monday, September 12th at 5:30**